



NEWS RELEASE

ERNEST N. MORIAL CONVENTION CENTER
900 Convention Center Blvd. • New Orleans, LA 70130
www.mccno.com

FOR IMMEDIATE RELEASE

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Excellent Service Recognized With Generous Donation

\$3,000 Million Dollar Round Table Donation made on behalf of Convention Center Staff

On Wednesday, December 17, 2008, Million Dollar Round Table (MDRT), an international association of the world's best insurance and financial services professionals, presented a \$3,000 donation to The Children's Bureau of New Orleans on behalf of the staff of the New Orleans Ernest N. Morial Convention Center.

The donation is a result of the convention center staff's commitment to providing excellent service during MDRT's 2005 Annual Meeting at the New Orleans Ernest N. Morial Convention Center. More than 9,000 MDRT members from 63 countries attended the meeting, and MDRT wanted to show its appreciation by offering a gratuity to the convention center staff for their hard work and hospitality. Convention center staff declined the gratuity and asked that a donation be made to a local charity. So, in cooperation with the convention center staff, the Children's Bureau of New Orleans was selected to receive a monetary gift on behalf of the convention center from MDRT.

"This donation demonstrates not only the convention center's commitment to its clients, but also to the community of New Orleans," said 25-year MDRT member and MDRT Second Vice President Julian H. Good Jr., CLU, ChFC, of New Orleans. "It took some time to finalize the plans for this donation as Hurricane Katrina hit shortly after our meeting and everyone was in need, so I am glad to see this donation finally come to fruition."

The convention center's staff and MDRT chose the Children's Bureau of New Orleans because of their long-standing commitment to improving the quality of life for New Orleans children and their families.

MDRT has hosted four Annual Meetings in New Orleans, and also built a playground in 2005 at Trinity Christian Community Center in Hollygrove as a way to give thanks to the city for hosting them for their Annual Meeting.

The MDRT plans to return their Annual Meeting to New Orleans in June, 2015.

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About the New Orleans Ernest N. Morial Convention Center

With 1.1 million square feet of contiguous exhibit space, an award winning staff and first class amenities, the New Orleans Ernest N. Morial Convention Center (NOMCC) is the sixth largest convention center in the nation and a consistent Top 10 host of the largest number of conventions and tradeshows annually. A leading rainmaker of the city's hospitality industry, NOMCC event activity has produced \$39.12 billion in economic impact since its 1985 opening, including \$2.19 billion in new tax revenue.

About the Children's Bureau of New Orleans

Founded in 1892 by the Reverend Alfred E. Clay, Children's Bureau of New Orleans is a private, non-profit United Way partner agency offering a variety of services to children and families. It is committed to improving the quality of life for children and their families through innovative programs that focus on child welfare and rights. Children's Bureau helps families give children love, roots and ultimately wings. www.childrens-bureau.com

About MDRT

MDRT is The Premier Association of Financial Professionals. Founded in 1927 and based in Park Ridge, Illinois, it is an international, independent association of more than 39,000, or less than 1 percent, of the world's best life insurance and financial services professionals. With membership from 87 nations and 491 different companies, MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT currently has 21 members in New Orleans and 216 members in the state of Louisiana. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business. www.mdr.org.



Pictured: Keith Levey, Director of Sales, New Orleans Ernest N. Morial Convention Center; Bob Johnson, President/General Manager, Convention Center; Paulette Carter, MPH, LCSW, President/CEO, Children's Bureau of New Orleans; Julian H. Good Jr., CLU, ChFC, MDRT Second Vice President and 25-year MDRT member from New Orleans; Yvette Genova, Event Coordinator, Convention Center; Michelle Minyard, Sales Manager, New Orleans Metropolitan Convention and Visitors Bureau.

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